

# ETC.

2024 / 2025

WEDDING STYLE GUIDE



# *Planning, Coordination, Styling & Management*

Centering everything around putting you in the driver's seat of your day so you feel calm and in control every step of the way.

As your designers and planners, we're simply there riding shotgun next to you pointing out any blind spots along the way, when & where to take it up a gear or perhaps when it's time to park the procrastination.

Whilst our done-with-you planning templates are plug and play; our designs are not.  
They are one of kind just as you are.

So tailoring your day your way is how we achieve not only a wedding day that looks and feels beautiful, but an entire planning process that has you asking 'should I feel this calm?'  
(Yes by the way, you totally should!)

So whether you're looking to elevate your chosen venue, or create an incredible party on your's or family private property, we'd love to help you make that happen.  
We've never met a couple who hasn't said 'Can we do that again!'





# *Property Weddings*

# Property Weddings

Our Private Property service has been designed for busy, big-dreaming couples who want a day filled with moments to spend with family and friends amongst a gorgeous atmosphere where at the end of the night your feet are sore, cheeks are hurting and hearts are full.

Including;

- **PLANNING**
- **COORDINATION**
- **STYLING & HIRE**
- **FLORALS**
- **SETUP & PACK DOWN**
- + more.

Not only will your wedding be styled to perfection, all the logistics and on the day set up/ pack down will be taken care of by us.

You can truly relax into your special day and leave it to our expertise to bring your vision to life.

All inclusive. From

**\$26,000**

\*Marquee/ tent, dance floor, lighting hire additional, POA

\*Travel costs may apply.

## *You'll be treated to:*

- ✓ Dedicated Etc. Wedding Planner.
- ✓ Initial design concept.
- ✓ Access to our coveted suppliers list.
- ✓ Personalised package with full Styling & Hire, all Florals, Management, Setup, Coordination & Pack down. All inclusive.
- ✓ Vendor sourcing, negotiation and booking handover for Marquees, Lighting, Restrooms etc.
- ✓ Invitation to our exclusive online planning portal.
- ✓ Instant access to all our Planning resources and documents.
- ✓ Site visit walking through the styling concept, guest journey and flow of the day.
- ✓ Refined Style Guide with your complete event styling based on your initial concept.
- ✓ Floor Plan & Seating plan mockups.
- ✓ Creation and management of wedding timeline & run sheet.
- ✓ Coordination of all logistics and vendor communications from 8 weeks prior.
- ✓ Etc. Styling & Floral team to deliver your vision on the day.
- ✓ Up to 10 hrs Day-of Coordination from your dedicated Etc. Wedding Planner.
- ✓ Complete management of set up and pack down.
- ✓ Unlimited emails and phone/ zoom calls.
- + more.





"Etc. is absolutely amazing at what they do!  
They made planning a wedding at home feel so easy.  
We had a huge blank canvas to work with, which they organised furniture to florals to styling to perfection!

Lauren and her team were so amazing to deal with, from site visits, floor plans, plan Bs,  
to countless emails back and forth, nothing was too much of an ask.

They fine-tuned all the details of our day and it was everything we could have imagined and more.  
As well as coordination on the day, they were on site, literally running around making sure everything was  
perfect for us. Everyone commented on how amazing the team was in the lead up and during our wedding.

Highly recommend Lauren and her team for any event!  
Thank you so much Lauren for all of your guidance and knowledge,  
I wish we could do it all over again!"

- Meg & Jesse

# Testimonials



Lauren, where do I even begin...  
From the first contact we had with her right at the beginning of our wedding journey, we knew we  
were in good hands. Lauren's communication, professionalism, attention to detail, compassion and  
kindness to constant changes of mind  
is beyond what we expected. Lauren truly listened to our visions and dreams for our day and made  
it happen,  
no questions asked - nothing was ever too much. Lauren helped two of the most anxious people  
breeze through an experience that felt incredibly overwhelming for us at times and we are so  
incredibly grateful for that.

Fast forward to the wedding day and everything was perfect.  
Lauren and her team had everything in hand and we did not have to worry about one thing on that  
day

enabling us to enjoy and party the night as if we weren't getting married at home.

Thank you so so so much to Lauren and her team.

- Jess & Jack





# *Design, Styling & Florals*





# Design, Styling & Florals

For the couple who've locked in their date and perfect venue, now just needing someone to collate their screenshots and Pinterest boards and bring together a beautiful, cohesive space that feels like magic. Not just on the day, but planning in the lead-up too.

Including;

- **STYLING & HIRE**
- **LINENS**
- **DAY-OF STATIONARY**
- **CANDLES**
- **FLORALS FOR CEREMONY, RECEPTION + BOUQUETS**
- **SETUP & PACK DOWN**
- + more.

So when it comes to the day you say I Do, your i's are dotted, t's crossed and your day styled to perfection which means you get to enjoy the planning process, not endure it, and be 100% in the moment on the day.

## You'll be treated to:

- ✓ Dedicated Etc. Wedding Designer.
  - ✓ Initial design concept.
  - ✓ Access to our hire range.
  - ✓ Access to our coveted suppliers list.
  - ✓ Personalised package including all Styling, Hire, all Florals, Setup & Pack down.
  - ✓ Vendor sourcing and management.
  - ✓ Invitation to our exclusive online planning portal.
  - ✓ Site visit walking through the styling concept.
  - ✓ Refined Style Guide with your complete event styling based on your initial concept.
  - ✓ Floor Plan & Seating plan mockups.
  - ✓ Etc. Styling & Floral team to deliver your vision on the day.
  - ✓ Unlimited emails and phone/ zoom calls.
- + more.  
All inclusive.

From **\$7,000** + GST Under x75 guests (furniture hire additional)

From **\$10,00** + GST Under x100 guests

From **\$15,000** + GST Over x100 guests

\*Travel costs may apply.

\*Minimum Styling & Floral spend of \$7,000 + GST applies (excludes furniture hire)



11/10! I wish I could give Lauren a million stars!!

Lauren at Etc. is truly unreal. Her talent in bringing your vision to life is seriously unparalleled. Our wedding was everything we could have hoped for and more.

But not only that, Lauren has the kindest heart.

She is so easy to work with, so humble, professional and generous too. She went above and beyond, even with details that had nothing to do with styling like the beautiful note she left in our wishing well that brought tears to our eyes.

Lauren is the best, we couldn't recommend Etc. Event Styling any more.

-Laura & Harry

# Testimonials



We cannot thank Lauren and her team enough. From our first meeting with Lauren we felt confident we had found someone who understood our brief and was going to be able to create the most magical setting for us. The day was everything we dreamt of and so much more, and so much of that we owe to Lauren.

Lauren made the process such a pleasant experience, with great communication and a calming presence, we knew we were in great hands.

It is clear to us that Lauren is a beautiful person who is hard working and gives her all to her work, and we can't recommend her more highly!

-Nikki & Tim





# Next steps

Choose your preferred option below to give us a sound idea of your vision and we'll get designing & quoting for you. Both options are complimentary and completely obligation-free.

## PHONE CONSULT

*Complimentary Style Session.*

*Clarity on your Planning & Styling direction where we chat through your ultimate vision and get to know each other a little better to ensure we're a good fit.*

*Approx 45-60min phone call.*

*We'll then get your quote and design concept underway.*

## ONLINE QUESTIONAIRE

*Where you can fill in all the details and info about your wedding ideas for each area.*

*With space to upload inspiration images, too.*

*Save-as-you-go, revisit if you need to and fill in at your own pace.*

*Once completed we'll get quoting and designing for you.*

